

Asha Ganesan

Curriculum Vitae

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Texas A&M University
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EDUCATION

2019 Ph.D., Psychology, The University of Sydney (USyd)
Specialization: Social Psychology, Cultural Evolution.
2014 M.A., Social Psychology, University of Northern Iowa (UNI)
2008 B.A., Psychology (Upper Second Class), HELP University (HUC)

RESEARCH AND PROFESSIONAL POSITIONS

2019 – present Postdoctoral Research Associate, Texas A&M University (TAMU)
PI: Adrienne Carter-Sowell
2015 – 2018 Teaching Assistant: USyd
2016 – 2018 Graduate Research Assistant: USyd.
2017 Visiting Graduate Researcher: Arizona State University
2012 – 2014 Graduate Research Assistant, Social Influence Lab: UNI
2011 Research Assistant, Child Refugee Mental Health: HUC
2007 Research Intern, Asian Center for Child & Adolescent Development: HUC

AWARDS & HONORS

2018 Society of Australasian Social Psychologists: Outstanding Postgraduate
Research (Honorable mention)
2016 USyd Campbell Perry International Research Award
2014 Midwestern Psychological Association Best Graduate Student Paper
2014 UNI Research Colloquium: Best Research Presentation
2008 HUC Colloquium: Speaker Prize
2006 HUC Colloquium: Best Research Presentation

GRANTS & FELLOWSHIPS

2018 USyd Faculty of Science Research Funding Scheme
2015 – 2018 Australian Government Research Training Program Scholarship (Tuition)
2015 – 2018 USyd Australian Postgraduate Award (Stipend)
2016 – 2017 USyd Postgraduate Research Support Scheme
2015 – 2017 USyd Student Travel Funding
2014 Midwestern Psychological Association Diversity Travel Award
2014 UNI Intercollegiate Academics Travel & Research Fund
2012 – 2014 Fulbright Graduate Study and Research Fellowship
2012 – 2014 UNI Graduate College Tuition Award
2012 UNI International Admissions Scholarship

REFEREED JOURNAL ARTICLES

* Undergraduate co-author † Equal contribution

1. **Ganesan, A.** & Dar-Nimrod, I. (in press). Experimental examination of social transmission of health information using an online platform. *Health Communication*.
<https://doi.org/10.1080/10410236.2019.1693126>
2. †**Ganesan, A.**, †Morandini, J., Veldre, A., Hsu, K. & Dar-Nimrod, I. (in press). Ethnic differences in visual attention to sexual stimuli among Asian and White heterosexual women and men. *Personality and Individual Differences*.
<https://doi.org/10.1016/j.paid.2019.109630>
3. **Ganesan, A.**, Kashima, Y., Kiat, J. E., & Dar-Nimrod, I. (2019). Transmission of disorder and etiological information: Effects on health knowledge recollection and health-related cognition. *PLoS One*, *14*, e0218703. <https://doi.org/10.1371/journal.pone.0218703>
4. Dar-Nimrod, I. & **Ganesan, A.**, & MacCann, C (2018). Coolness as a trait and its relations the Big Five, self-esteem, social desirability, and action orientation. *Personality and Individual Differences*, *121*, 1-6. <https://doi.org/10.1016/j.paid.2017.09.012>
5. Dar-Nimrod, I., MacNevin, G., Godwin, A., Lynch, K., Cohen, T. M., **Ganesan, A.**, & Morandini, J. (2018). Genetic literacy within a national Australian sample: Comparisons with other diverse populations. *Public Health Genomics*, *21*, 133-143.
<https://doi.org/10.1159/000496381/>
6. Kiat, J. E., Ong, A. R., & **Ganesan, A.** (2018). The influence of distractor strength and response order on MCQ responding. *Educational Psychology*, *38*, 368-380.
<https://doi.org/10.1080/01443410.2017.1349877>
7. O'Neal, C. R., Atapattu, R., Jegathesan, A., Clement, J., Ong, E., & **Ganesan, A.** (2018). Refugee teacher classroom management of Burmese refugee students' behavior, emotions, and attention in Malaysia. *Journal of Educational & Psychological Consultation*, *28*, 43-69. <https://doi.org/10.1080/10474412.2016.1193740>
8. Lukman, H., Kiat, J. E., **Ganesan, A.**, Chua, W.L., Khor, K. L., & Choong, Y. F. (2011). Negative social reaction to strabismus in school children aged 8-12 years. *Journal of American Association for Pediatric Ophthalmology and Strabismus*, *15*, 238-240.
<https://doi.org/10.1016/j.jaapos.2011.01.158>.
9. **Ganesan, A.**, & Reyes, J. A. S. (2011). Factors predictive of subjective well-being among Malaysian ethnic minorities. *Philippine Journal of Counseling Psychology*, *13*, 15-28.
10. Lukman, H., Kiat, J. E., **Ganesan, A.**, Chua, W. L., Khor, K. L., & Choong, Y. F. (2010). Strabismus-related prejudice in 5-6 year old children. *British Journal of Ophthalmology*, *9*, 1348-1351. <https://doi.org/10.1136/bjo.2009.173526>.

MANUSCRIPTS IN REVIEW/REVISION

1. **Ganesan, A.**, Boyd, R., & Dar-Nimrod, I. The roles of gender and beliefs about gender in the social influence of experts.
2. Zimmerman, C. A., Carter-Sowell, A. R., & **Ganesan, A.** Confrontation as an interpersonal response to ostracism (Invited revision).
3. Carter-Sowell, A. R., Zimmerman, C. A., Williams, M., & **Ganesan, A.** Workplace ostracism of employees in different racial groups, immigrant workers, and international employees.

MANUSCRIPTS IN PREPARATION

1. **Ganesan, A.** & Dar-Nimrod, I. Gender essentialist cognition, gender inequalities, and their implications for low-status women.
2. **Ganesan, A.** & Gonsalkorale, K., Cultural predictors of feminist identification.
3. **Ganesan, A.**, Carter-Sowell, A. R., & Gonsalkorale, K. How counter-stereotypes about women affect evaluations of criminal behavior.
4. Carter-Sowell, A., **Ganesan, A.**, Miller, G., Wang, R., & Zimmerman, C. A. Diversity and inclusion by design: Culturally informed, systematic methods for increasing Alliances, Retention Rates, and Collaborations (ARC) in the academy.

OTHER PUBLICATIONS

1. **Ganesan, A.** (2017). *Ideal self*. In V. Zeigler-Hill & T. K. Shackelford (Eds.). Encyclopedia of personality and individual differences. Cham, Switzerland: Springer International Publishing AG.
2. Cornish, D. L., **Ganesan, A.**, & Lutz, G. M. (2013). *Iowa tobacco cessation program evaluation: FY2013*. Cedar Falls, IA: Center for Social and Behavioral Research, University of Northern Iowa.

CONFERENCE PRESENTATIONS

1. **Ganesan, A.**, Dar-Nimrod, I., Kashima, Y., Dann, K.*, Seymour, K.*, Dahora, N.* (2018, April). *Transmission of disorder and etiological information: Effects on evolution of health knowledge and patient evaluations*. Paper presented at The Society for Australasian Social Psychology Conference, Wellington, New Zealand.
2. **Ganesan, A.**, Dar-Nimrod, I., & Kashima, Y. (2017, January). *Cultural transmission of disorder-related etiology and its effects on prognosis and treatment attitudes*. Poster presented at The Annual Meeting of The Society for Personality and Social Psychology, San Antonio, TX.
3. Broussard, K. A., Harton, H. C., **Ganesan, A.**, & Farrell, A.* (2015, April). *Liberals' and conservatives' perceptions of warmth-competence and threat for immigrant groups*. University of Northern Iowa CSBS Student Research Conference, Cedar Falls, IA.
4. Harton, H. C., Broussard, K. A., **Ganesan, A.**, Stuck, D. B., Lyons, W. W., Gordon, A., & Mintz, M. (2015, February). *Undergraduates', faculty, IRB professionals', and the public's evaluations of research ethics*. Poster presented at The Sixteenth Annual Meeting of The Society for Personality and Social Psychology, Long Beach, CA.
5. Mintz, M., Harton, H. C., **Ganesan, A.**, Broussard, K. A., Gordon, A., Stuck, D. B., Lyons, W. W. (2015, February). *Effects of consent form presentation on study knowledge and attitudes*. Poster presented at The Sixteenth Annual Meeting of The Society for Personality and Social Psychology, Long Beach, CA.
6. **Ganesan, A.**, Harton, H. C., Stuck, D. B., Lyons, W. W., Gordon, A., Broussard, K. A., & Mintz, M. (2014, May). *Perceptions of ethical issues: A comparison of undergraduates, faculty, and members of the public*. Poster presented at the Midwestern Psychological Association Conference, Chicago, IL.

7. Mintz, M., Harton, H. C., **Ganesan, A.**, Gordon, A., Stuck, D. B., Broussard, K. A., & Lyons, W. W. (2014, May). *Consent form length and presentation affects study knowledge but not attitudes*. Poster presented at the Midwestern Psychological Association Conference, Chicago, IL.
8. **Ganesan, A.**, & Harton, H. C. (2014, February). *Political orientation and numerical estimation of political issues: The role of numerical anchors and cognitive load*. Poster presented at The Fifteenth Annual Meeting of The Society for Personality and Social Psychology, Austin, TX.
9. Harton, H. C., Stuck, D. B., Lyons, W. W., **Ganesan, A.**, & Gordon, A. (2013, November). *The effects of consent form placement in online studies*. Poster presented at Public Responsibility in Medicine and Research's Advancing Ethical Research Conference, Boston, MA.
10. **Ganesan, A.**, Ong, A. R., Tai, Y. S.*, Lee, E.*, Eng, R.-X.*, Wong, Y. Z.*, & Teng, P. Y.* (2013, July). *Stereotype threat in a Malaysian context: A gender comparison in math performance*. Poster presented at Iowa NSF EPSCOR Annual Meeting, Cedar Falls, IA.
11. Kiat, J. E., **Ganesan, A.**, & Ong, A. R. (2013, May). *The effects of distracters and student ability on test performance*. Poster presented at the Midwestern Psychological Association Conference, Chicago, IL.
12. Kiat, J. E., **Ganesan, A.**, & Ong, A. R. (2012, September). *Exploring moderating factors in the influence of first estimate accuracy on averaged estimate accuracy in simple reestimation*. Poster presented at Southeast Asia Psychology Conference, Sabah, Malaysia.
13. O'Neal, C., **Ganesan, A.**, Harves, C., Satvinder, P., Satvinder, E., Fernandez, E., & Ong, E. (2011, March). *Refugee child mental health in Malaysia*. Paper presented at Fulbright Southeast Asia Conference, Bangkok, Thailand.
14. Kiat, J. E., **Ganesan, A.**, Phun, T. M., & Leonard, L. A.* (2010). *Factors predictive of improvement in student academic performance during the high-school college transition*. Paper presented at the Association of Southeast Asian Nations (ASEAN) Regional Union of Psychological Societies Congress in Kuala Lumpur, Malaysia.
15. **Ganesan, A.**, & Sangaran, L. V.* (2010). *The influence of risk avoidance and openness to experience on life satisfaction*. Poster presented at World Conference on Psychology, Counseling and Guidance in Antalya, Turkey.
16. Lukman, H., Kiat, J. E., Chua, W. L., **Ganesan, A.**, Khor, K. L., & Choong, Y. F. (2009). *Social alienation in young children with strabismus*. Poster presented at WCP in conjunction with the XXVII Congress of the European Society of Cataract & Refractive Surgeons (ESCRS) in Barcelona, Spain.
17. **Ganesan, A.** (2009, July). *The effects of language of cue words on bilinguals' autobiographical memory recall*. Paper presented at Southeast Asia Psychology Conference, Sabah, Malaysia.
18. **Ganesan, A.**, & Reyes, J. A. S. (2009, July). *The influence of culture, self-esteem and perceived social support on subjective well-being*. Paper presented at Southeast Asia Psychology Conference, Sabah, Malaysia.

RESEARCH MENTORING (*undergraduates mentored)

1. Gelbart, B.*, Pick, C., **Ganesan, A.**, & Cohen, A. (2018, July). *Ease your partner's jealousy by cheating again: Jealousy decreases as partner number increases*. Poster presented at The Annual Meeting of Human Behavior and Evolution Society, Amsterdam.
2. Gelbart, B.*, Pick, C., **Ganesan, A.**, & Cohen, A. (2018, March). *Jealousy decreases as partner number increases*. Poster presented at Evolutionary Psychology preconference at The Annual Meeting of The Society for Personality and Social Psychology, Atlanta, GA.
3. Henao-Urrego, O. L.* & **Ganesan, A.** (2017, February). *Attitudes towards homosexuality: A comparison of Malaysians and non-Malaysians' perspective on homosexuality*. Paper presented at the Society for the Scientific Study of Sexuality Australasian Symposium, Sydney, Australia.
4. Skarsgard, N.*, **Ganesan, A.**, Harton, H. C., Broussard, K. A., & Goldsmith, P. (2014, May). *Implicit and explicit prejudice towards transsexual women*. Poster presented at the Midwestern Psychological Association Conference, Chicago, IL.

DEPARTMENTAL AND CAMPUS TALKS

- Exploring the intersection of caste and intergroup relations in psychological research (2019). Glasscock Center for Humanities Research, Texas A&M University.
- (Re-)tested and novel approaches to minority underrepresentation (2019). School of Psychology, University of Nottingham Malaysia.
- Beyond increased representation: The social influence of expert women (2019). Department of Psychology, University of Michigan.
- Cultural transmission of disease causal information (2017). School of Human Evolution and Social Change, Arizona State University.
- Exploring individual and cognitive factors in the cultural transmission of social information (2017). School of Psychology, University of Sydney.
- Dynamic cultural transmission (2015). School of Psychology, University of Sydney.

UNDERGRADUATE AND GRADUATE STUDENTS MENTORED

- Ben Gelbart – Ph.D in progress at UC, Santa Barbara
- Kelly Dann – Ph.D in progress at USyd
- Lucia Henao-Urrego – M.A. in progress at Australian Catholic University
- Bre Walker – M.A. in progress at USyd
- Joyce Chiu – Completed M.A. at USyd
- Iana Wong – Completed M.Sc at USyd
- Adam Booth – Completed B.Sc (Honours) at USyd
- Natalie Dahora – Completed B.Sc (Honours) at USyd
- Amy Hargrave – Completed B.Sc at USyd

SKILLS

Quantitative

General linear modelling
Generalized linear modelling
Basic multilevel and mixed modeling
Non-parametric methods
Factor analysis
Power estimation

Software

Programming and Data Analysis: SAS, R/RStudio, SPSS, Amos, PROCESS, Basic Stata
Specialized Software: Tableau, Leximancer

Research Tools

Quantitative: Qualtrics (including custom coding), MediaLab
Specialized Tools: Noldus The Observer TX
Data Collection Platforms: Mechanical Turk, TurkPrime
Graphics: GIMP Graphics Editor, Adobe Photoshop

TRAINING

Noldus The Observer TX: USyd: Spring, 2018
Publication writing: Victoria University of Wellington: Spring, 2018
Bayesian statistics: University of Newcastle, Australia: Summer, 2015
Interviewing: United Nations High Commissioner for Refugees, Malaysia: 2012 and 2014.

TEACHING EXPERIENCE

Teaching Assistant, USyd

Social Psychology: Spring 2015, Spring 2016, Spring 2018
Cognitive and Social Psychology: Fall 2015, Fall 2016
Introduction to Psychology: Fall 2017

Teaching Assistant, HUC

Research Methodology: Spring 2008, Fall 2008, Spring 2009, Spring 2010
Advanced Research Methodology: Fall 2008, Spring 2010, Spring 2011
Advanced Quantitative Methods: Fall 2009, Fall 2010
Social Psychology: Spring 2009, Spring 2010
Biopsychology: Fall 2010, Spring 2011, Summer 2011
Group Processes: Fall 2010, Spring 2011

PROFESSIONAL MEMBERSHIP/AFFILIATIONS

Society for Personality and Social Psychology
Society for Psychology of Women
Society of Australasian Social Psychologists (2016 – 2019)

ACADEMIC SERVICE

Ad hoc reviewer: *Personality and Individual Differences, Heliyon, Behavioral Sciences, Group Processes and Intergroup Relations.*

SOCIAL WORK EXPERIENCE

2014 – 2015 UNHCR Caseworker and Statistician
2012 UNHCR Resettlement Assistant

MEDIA COVERAGE

“The Mango Meter and women’s representation in film” (2019, Feb). *The Daily Digest, BFM* 89.9. <https://www.bfm.my/the-mango-meter>
“Why aren’t women role models to men” (2018, Oct). *Feminist Fridays, BFM* 89.9. <https://www.bfm.my/why-arent-women-role-models-to-men.html>.
“The 2 ways to become the cool person you always wanted to be” (2018, Jan). *Psychology Today*.
“Serial killers getting prominence on TV” (2013, Apr). *The Star*.

REFERENCES

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Change
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